10

15

ABSTRACT OF THE DISCLOSURE

- 5 Hair coloring compositions which comprise:
 - (A) non-nitrogenous chelating agents from the group consisting of polyphosphate; phosphonates; hydroxycarboxylates; polyacrylates; zeolite; and mixtures thereof;
 - (B) an oxidative dye primary intermediate; and
 - (C) an oxidative dye coupler;
 - (D) and water are described.
 - The present invention also relates to a method for coloring hair which comprises contacting said hair with a hair coloring composition as described above.